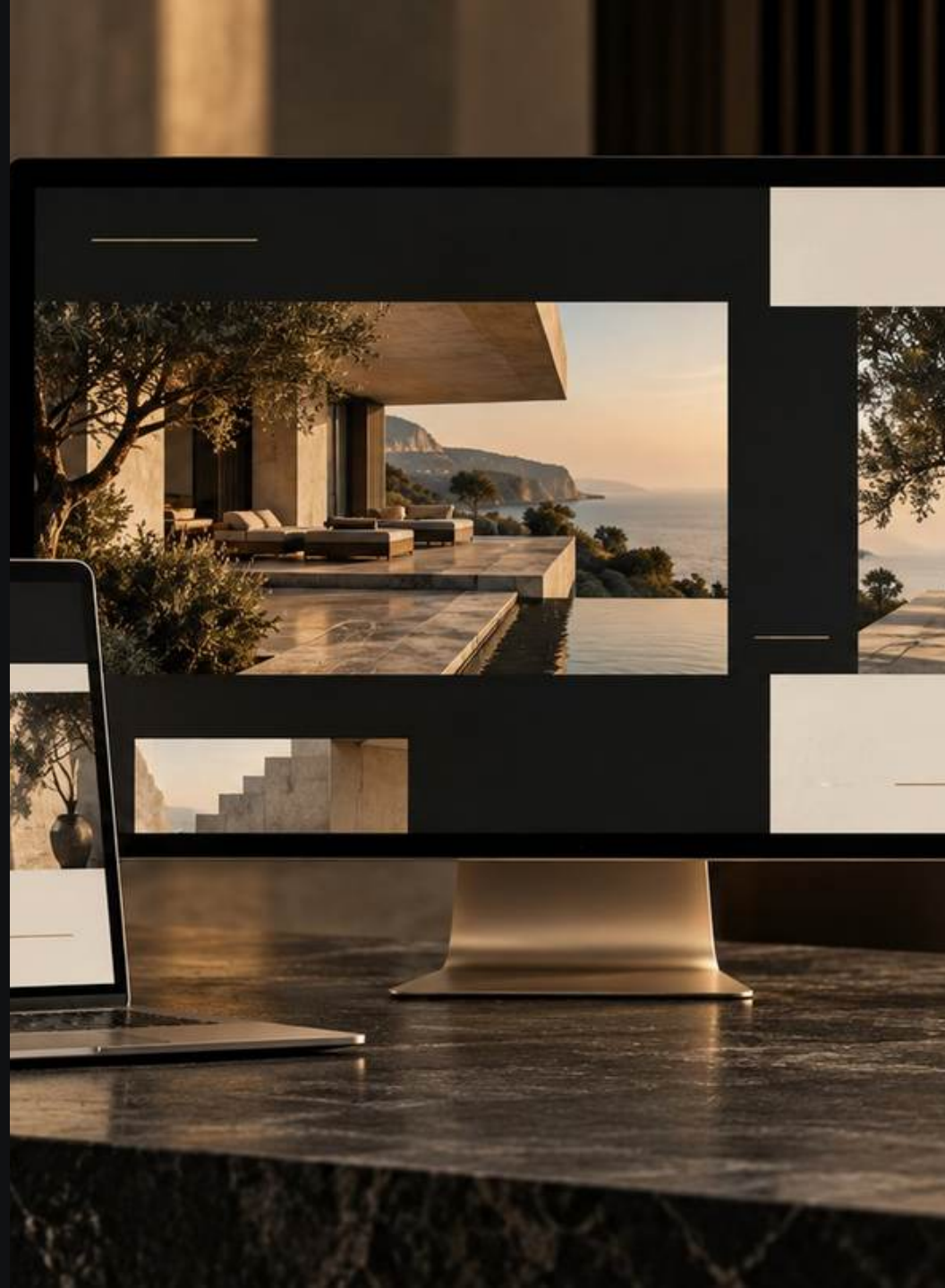


THE BRINMONT
MANAGEMENT GROUP

Digital presence and business growth

Websites, campaigns and AI systems
for businesses of every size

Starting prices in Mexican pesos
VAT included. Scope as quoted



Promotional video

Web design, branding and e-commerce

30-second video with music.
Open using the link below.
Original Spanish version.

THE BRINMONT MANAGEMENT GROUP

Professional website

From \$7,000

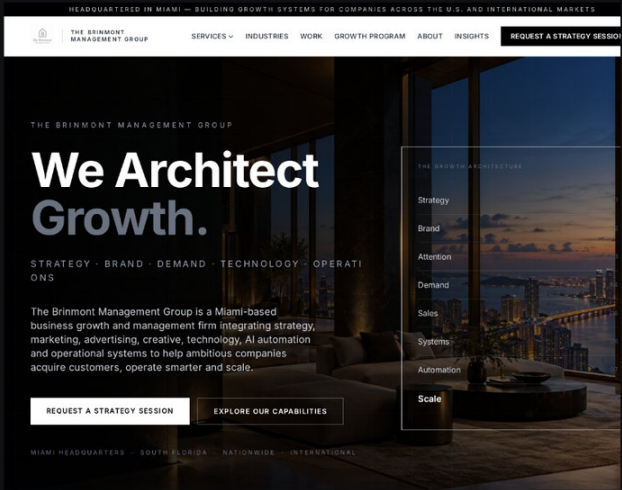
Up to 5 pages.
Mobile-friendly design.
WhatsApp contact.

One-time build fee. Scope as quoted.

PRICES IN MXN INCLUDING VAT

Open video (30 seconds)

Visit the Brinmont website



Small businesses and international companies

Local businesses

Google presence, a website and direct contact.

Growing companies

Lead generation and sales follow-up.

International brands

Market-specific campaigns and connected systems.



We adapt the strategy to each business's industry, market and capacity to serve customers.

Industries we serve

Industry expertise for small businesses and international companies.

01 Marine and yachts

02 Automotive

03 Real estate

04 Medicine and healthcare

05 Hotels and hospitality

06 Food and agriculture

07 Beauty and wellness

08 Retail and e-commerce

09 Equipment and industry

10 Professional services

11 Construction

12 Technology

[Explore our industries online](#)

Two options for your business

PROFESSIONAL WEBSITE
FROM

\$7,000

MXN, one-time payment, VAT included

Present your services and receive inquiries via a form or WhatsApp.

PROFESSIONAL ONLINE STORE
FROM

\$12,500

MXN, one-time payment, VAT included

Showcase your catalog and receive orders with online payment.

Website and domain from \$550 MXN/month. All prices include VAT.

Professional website

From \$7,000 MXN

One-time payment including VAT

Up to 5 pages

Home, about, services, gallery and contact.

Mobile and desktop design

One language: Spanish. One brand and business.

Direct contact

Contact form, social links and WhatsApp.

Launch and review

2 revision rounds and navigation testing.



Initial SEO and Google Business Profile

Website code

Page titles and descriptions.
Headings, links and alternative text.

Google profile

1 business or location: category, description, services, hours and up to 10 photos.

Searches in your market

Up to 5 search topics focused on your service and one city or area.

Technical setup

Sitemap, Search Console and structured data where applicable.

Google controls verification and rankings. Profiles require an eligible business serving customers in person. Verification guidance is included, with no guarantee of approval.

Brand identity and business files

1 refined logo

Existing logo refinement and basic vectorization.

3 static graphics + 1 banner

The banner includes 2 social media sizes.

1 graphic adapted for print

One-sided A5 flyer based on the 3 graphics.

Digital and vector files

PNG/JPG, SVG and PDF. 2 revision rounds.

Photos are not vectors. Final print preparation follows the printer's specifications.



Professional online store

From \$12,500 MXN

One-time payment including VAT. Includes the branding package and initial SEO.



Initial catalog

Up to 20 products and 5 categories.

Product variants

Up to 40 variants in total.

Cart and payment

1 payment gateway and a test purchase.

Shipping and administration

1 shipping setup and 60 minutes of training.

Comparison of included services

Deliverable	Website	Online store
Build, one-time payment	From \$7,000	From \$12,500
Informational pages	Up to 5	Up to 5 + catalog
Products / variants	Not included	Up to 20 / up to 40
Cart and online payment	Not included	1 standard gateway
Initial SEO and Google profile	Included*	Included*
Logo refinement + 3 graphics + banner	Included	Included
Build revisions	2 rounds	2 rounds
Website and domain, monthly	From \$550	From \$550

Starting prices in MXN including VAT. *Google profile subject to eligibility and verification. Limits apply.

Monthly website and domain service

FROM

\$550

MXN / month

VAT included

Starting when the website launches

1 website and 1 domain

Hosting, SSL and a standard .com domain.

Technical continuity

Domain renewal while the plan remains active.

Backup and maintenance

Weekly backups with 30-day retention.

Minor changes

Up to 30 minutes per month, with no rollover.

Sample investment at starting prices

Item	Website	Online store
Build from	\$7,000	\$12,500
12 months from \$550/month	\$6,600	\$6,600
First year from	\$13,600	\$19,100

All amounts are in MXN and include VAT.

Example includes 12 months of service, excluding extras, campaigns and external costs.
The final quote depends on the scope, platform and services selected.

Campaigns for every business size

FROM

\$10,000

UP TO

\$25,000,000

MXN per month, including VAT

Programs for small businesses, growing companies and international operations, based on objectives and scope.

The quote itemizes advertising, management, production and technology.
We confirm the total and included services before starting.

Discounts when combining services

Discounts available

Combine your website or store with a growth program.

SEO for your market

Content and optimization for searches that matter to your customers.

Acquisition and retention

Lead generation, follow-up and social media campaigns.

**Discounts depend on the combined services, scope and duration.
We confirm the amount and terms in writing in your proposal.**

Targeted SEO and social media campaigns

SEO based on search intent

Pages and content by service or market.
Technical review and ongoing improvement.

Ads for the right audience

Targeting by location and interests.
Messages tailored to each offer.

Creative development and testing

Graphics, videos and multiple versions
to compare audience response.

Budget optimization

Review inquiries, contacts and sales
to refine channels and ads.

The proposal defines channels, assets and frequency. Ongoing SEO and campaigns are quoted separately.

Acquiring and retaining new customers

01

Lead generation

Ads and contact pages with a clear offer.

02

Qualification and follow-up

CRM records, initial questions and sales assignment.

03

Customer conversion

Appointments, quotes and follow-up reminders.

04

Repeat purchases and reactivation

Welcome messages, after-sales support and offers based on customer history.

Channels and automation are configured to match the project and the client's permissions.

AI agents for customer service and sales

Initial assistance

Responses using approved information about your business.

Lead qualification

Questions to understand needs and priorities.

Scheduling and reminders

Appointment scheduling through the agreed tools.

Team support

Conversation records and handoff to a team member.

Text or voice agents. Setup, integrations and usage charges are quoted based on use.



Custom automation and systems

System	Applications by project
CRM and sales	Leads, opportunities, tasks and follow-up.
Web and mobile apps	Customer portals and internal tools.
Commerce and bookings	Catalogs, orders, appointments and service workflows.
Business operations	Inventory, purchasing and team coordination.
Data and dashboards	Metrics, reports and visibility into operations.
Platform integrations	Data exchange and fewer repetitive tasks.

Implementation and maintenance quotes depend on modules, users, integrations and volume.

Master Desk: operations management

Sales and customers

Sales follow-up and team coordination.

Inventory and purchasing

Stock, orders and visibility into inventory movements.

Commissions and finance

Calculations and reports based on business rules.

Metrics and automation

Dashboards, alerts and workflows across teams.

[Request a Master Desk demo and scope](#)



Conceptual visualization of the platform

Sales growth and connected operations

We have helped clients grow from

US\$200,000

in monthly sales

to

US\$1,000,000

in monthly sales

The right campaigns and strategies

Targeted campaigns and sales strategies to attract customers and turn opportunities into sales.

Centralized data and connectivity

Coordinated operations, clear responsibilities and teams working together in real time.

We simplify business owners' lives: less operational workload and greater control over responsibilities and their teams' work.

How we connect campaigns to sales

Measurable acquisition

We link ads and forms to each contact's source.

Sales follow-up

The CRM records appointments, quotes and each opportunity's stages.

Reconciled sales

We match orders to contacts and check duplicates and returns.

Data-informed decisions

We review cost per customer, attributed sales and repeat purchases to adjust the plan.

Measurement depends on available data and the agreed attribution model.

Additional services: clear limits

Quoted separately	When it applies
More content	More than 5 pages, 20 products or 40 variants.
More design	New logo, complex illustration or additional assets.
More revisions	From the 3rd round or changes to the approved concept.
Advanced features	Bookings, CRM, AI, Master Desk and custom integrations.
Other markets	Another language, currency, brand or Google location.
Ongoing work	Monthly SEO, campaigns, posts and social media support.

Each extra requires a written scope, price and timeline before work begins.

External costs and client materials

Software, AI and payments

Licenses, AI usage, messaging and payment fees, depending on the project.

Production and media

Advertising, photography, video and printing according to the contracted budget.

Information and permissions

The client provides copy, photos, prices, access and rights to use the materials.

Policies and operations

The client approves sales policies and manages orders, inventory and service.

Payment gateway and Google approvals depend on their respective providers.

Work process and delivery

01

Project definition

Package, pages, materials and access. Written scope.

02

Design and review

Visual proposal and up to 2 rounds of consolidated revisions.

03

Build and testing

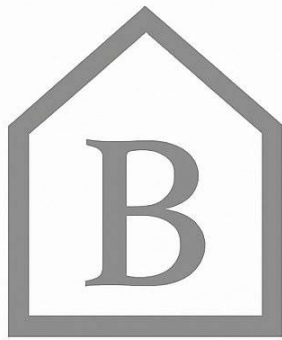
Mobile review, links, forms and a test purchase.

04

Launch and files

Delivery of graphics, website access and monthly service activation.

The timeline and payment terms are agreed once materials and scope are confirmed.



The Brinmont

MANAGEMENT GROUP

Let's discuss your project

Website from \$7,000 MXN

Online store from \$12,500 MXN

Monthly service from \$550 MXN

VAT included. Campaigns and systems quoted separately

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